



London TDM

# Soft Skills and Personal Development Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 12 April 2026 To 16 April 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

In the ever-evolving business landscape, vision and strategic thinking are crucial tools for leaders and innovators who wish to foster growth and navigate complex challenges. This 5-day professional course is designed to equip participants with the skills and knowledge necessary to develop a powerful vision and implement strategic thinking within their organizations.

## Objectives

- Understand the importance of vision in organizational success.
- Develop strategic thinking skills to tackle business challenges.
- Learn how to align team efforts with a strategic vision.
- Enhance leadership qualities to drive strategic initiatives.
- Implement tools and techniques for effective strategic planning.

## Course Outlines

### Day 1: Understanding Vision

- Definition and importance of vision in business.
- Characteristics of effective vision statements.
- Case studies of successful vision implementation.
- Interactive workshops on creating vision statements.
- Q&A session and group discussions.

### Day 2: Foundations of Strategic Thinking

- Introduction to strategic thinking and its significance.
- Key components and models of strategic thinking.
- Techniques to improve cognitive flexibility.
- Exercises on problem-solving and decision-making.
- Review and feedback on strategic thinking exercises.

### Day 3: Aligning Vision and Strategy

- Integrating vision with strategic planning.
- Communicating vision and strategy to teams.
- Tools for strategy execution and monitoring.
- Workshop on aligning organizational goals with vision.
- Case study analysis and group presentations.

### Day 4: Leadership and Strategic Implementation

- Role of leadership in strategic implementation.
- Building a culture that supports strategic vision.
- Strategies to overcome resistance to change.
- Leadership styles and their impact on strategy execution.
- Interactive role-playing sessions and feedback.

## **Day 5: Strategic Planning Tools and Techniques**

- Overview of strategic planning frameworks.
- Using SWOT analysis and PESTLE analysis effectively.
- Scenario planning and risk management.
- Hands-on exercises with strategic planning tools.
- Review of course outcomes and action planning.