London TDM

Soft Skills and Personal Development Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 10 May 2026 To 14 May 2026

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

Welcome to the "Motivation and Engagement Techniques" course, a comprehensive five-day program designed to equip professionals with the skills and strategies necessary to enhance motivation and engagement in the workplace. This course blends theoretical insights with practical applications, empowering you to foster a more dynamic and productive work environment.

Objectives

- Understand the fundamental concepts of motivation and engagement.
- Identify various motivational theories and how they apply in the workplace.
- Develop engagement strategies tailored to diverse work teams.
- Learn to create a motivating work environment.
- Enhance personal leadership skills to improve team performance.

Course Outlines

Day 1: Understanding Motivation and Engagement

- Introduction to key concepts of motivation and engagement
- History and evolution of motivational theories
- The relationship between motivation and engagement: An overview
- Understanding intrinsic and extrinsic motivations
- Case studies: Exemplary motivation and engagement practices

Day 2: Motivational Theories and Their Application

- Detailed examination of major motivational theories
- Applying Maslow's Hierarchy of Needs in the workplace
- Herzberg's Two-Factor Theory and its implications
- Using McClelland's Theory of Needs to drive performance
- Interactive workshop: Applying theories to real-world scenarios

Day 3: Strategies for Enhancing Employee Engagement

- Factors that influence employee engagement
- Developing effective communication channels
- The role of feedback and recognition in engagement
- Creating an inclusive and collaborative workplace culture
- Designing engagement plans for various organizational levels

Day 4: Creating a Motivating Work Environment

- Assessing and improving the workplace atmosphere
- Aligning organizational goals with employee motivations
- Tools and techniques for fostering a positive work environment
- Leadership roles in motivation and engagement
- Case study analysis: Transforming organizational culture

Day 5: Personal Leadership and Continuous Improvement

- Self-assessment of leadership and motivational skills
- Strategies for personal development in leadership roles
- Creating personal action plans for ongoing engagement
- Benchmarking and measuring motivation and engagement success
- Final reflections and course wrap-up