



London TDM

# Information Technology and Digital Transformation Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 12 July 2026 To 16 July 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The "E-Government and Digital Public Services" course is designed to provide professionals with a comprehensive understanding of how governments can effectively use digital technology to improve public services. Over five days, participants will delve into key concepts, challenges, and strategies involved in implementing and managing e-government initiatives. This course will equip participants with the skills necessary to navigate and lead in the digital transformation of public sector services.

- Understand the fundamentals of e-government and its importance in modern governance.
- Explore the various digital tools and technologies used in public service delivery.
- Analyze the challenges and solutions in implementing e-government projects.
- Examine case studies of successful e-government initiatives from around the world.
- Develop skills for managing digital transformation in public services.

## Course Outlines

### Day 1: Introduction to E-Government

- Definition and scope of e-government
- Importance of e-government in the digital age
- Key components and infrastructure
- Evolution and trends in e-government
- Global perspectives and best practices

### Day 2: Digital Technologies in Public Services

- The role of ICT in government
- Overview of digital tools and platforms
- Cloud computing and data management
- Mobile applications and service delivery
- Digital identity and security concerns

### Day 3: Implementing E-Government Initiatives

- Strategic planning and policy development
- Funding and resource allocation
- Stakeholder engagement and collaboration
- Regulatory and legal considerations
- Project management and execution

### Day 4: Challenges in E-Government

- Addressing digital divide and accessibility
- Ensuring data privacy and cybersecurity
- Managing change and overcoming resistance
- Measuring impact and outcomes
- Case study analysis: lessons learned

### Day 5: Future Trends and Innovation

- Emerging technologies in e-government
- Smart cities and IoT applications
- AI and machine learning in public services
- The role of blockchain in government
- Preparing for the future of digital governance