



London TDM

Oil and Gas Industry Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 23 August 2026 To 27 August 2026

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

The global energy landscape is undergoing profound changes, driven by technological advances, regulatory shifts, and societal demands for sustainability. For oil companies, navigating the energy transition is both a challenge and an opportunity. This professional course is designed to equip participants with the tools and knowledge to develop and implement effective energy transition strategies, ensuring long-term business resilience and sustainability.

- Understand the drivers of the energy transition in the oil industry.
- Explore innovative technologies and business models for sustainable energy.
- Analyze regulatory frameworks and policy implications.
- Develop strategies for stakeholder engagement and reputation management.
- Create roadmaps for implementing sustainable practices.

Course Outlines

Day 1: Understanding the Drivers of Energy Transition

- The economic, environmental, and social imperatives for change.
- Technological innovations paving the way for a cleaner future.
- Market dynamics and future energy demand projections.
- Case studies of successful transitions in similar industries.
- Interactive session: Identifying key drivers within individual organizations.

Day 2: Innovative Technologies and Business Models

- Exploration of renewable energy technologies: Solar, wind, and biofuels.
- Disruptive innovations in energy storage and efficiency.
- New business models for a low-carbon economy.
- Investment strategies in clean technology.
- Workshop: Designing a sustainable business model for oil companies.

Day 3: Regulatory Frameworks and Policy Implications

- Overview of global and regional energy policies.
- Carbon pricing and emissions trading systems.
- Compliance and reporting standards for sustainability.
- Influencing policy development through advocacy and partnerships.
- Panel discussion: Navigating complex regulatory landscapes.

Day 4: Stakeholder Engagement and Reputation Management

- Identifying and prioritizing stakeholders in the energy transition.
- Building transparent and effective communication strategies.
- Managing public perception and company reputation.
- Collaborating with NGOs and environmental groups.
- Role-play activity: Engaging stakeholders in challenging scenarios.

Day 5: Creating Roadmaps for Sustainable Practices

- Aligning corporate strategy with sustainability goals.
- Setting measurable targets and monitoring progress.
- Incorporating sustainability into corporate governance.
- Risk assessment and mitigation in the transition process.
- Workshop: Developing a customized sustainability roadmap.