



London TDM

# Oil and Gas Industry Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 19 July 2026 To 23 July 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The global energy landscape is undergoing profound changes, driven by technological advances, regulatory shifts, and societal demands for sustainability. For oil companies, navigating the energy transition is both a challenge and an opportunity. This professional course is designed to equip participants with the tools and knowledge to develop and implement effective energy transition strategies, ensuring long-term business resilience and sustainability.

- Understand the drivers of the energy transition in the oil industry.
- Explore innovative technologies and business models for sustainable energy.
- Analyze regulatory frameworks and policy implications.
- Develop strategies for stakeholder engagement and reputation management.
- Create roadmaps for implementing sustainable practices.

## Course Outlines

### Day 1: Understanding the Drivers of Energy Transition

- The economic, environmental, and social imperatives for change.
- Technological innovations paving the way for a cleaner future.
- Market dynamics and future energy demand projections.
- Case studies of successful transitions in similar industries.
- Interactive session: Identifying key drivers within individual organizations.

### Day 2: Innovative Technologies and Business Models

- Exploration of renewable energy technologies: Solar, wind, and biofuels.
- Disruptive innovations in energy storage and efficiency.
- New business models for a low-carbon economy.
- Investment strategies in clean technology.
- Workshop: Designing a sustainable business model for oil companies.

### Day 3: Regulatory Frameworks and Policy Implications

- Overview of global and regional energy policies.
- Carbon pricing and emissions trading systems.
- Compliance and reporting standards for sustainability.
- Influencing policy development through advocacy and partnerships.
- Panel discussion: Navigating complex regulatory landscapes.

### Day 4: Stakeholder Engagement and Reputation Management

- Identifying and prioritizing stakeholders in the energy transition.
- Building transparent and effective communication strategies.
- Managing public perception and company reputation.
- Collaborating with NGOs and environmental groups.
- Role-play activity: Engaging stakeholders in challenging scenarios.

### Day 5: Creating Roadmaps for Sustainable Practices

- Aligning corporate strategy with sustainability goals.
- Setting measurable targets and monitoring progress.
- Incorporating sustainability into corporate governance.
- Risk assessment and mitigation in the transition process.
- Workshop: Developing a customized sustainability roadmap.