



London TDM

# Procurement and Supply Chain Management Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 26 April 2026 To 30 April 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The "Digital Transformation in Supply Chain" course is designed to equip supply chain professionals with the skills and knowledge necessary to effectively leverage digital technologies. Over the span of five days, participants will explore evolving digital trends, tools, and strategies and learn how to implement them to enhance supply chain efficiency and agility. The course combines theoretical insights with practical applications to ensure a comprehensive understanding of digital transformation in the supply chain context.

## Objectives

- Understand the fundamentals of digital transformation in the supply chain.
- Identify current digital trends impacting supply chain operations.
- Develop strategies to implement digital tools and technologies.
- Analyze case studies to learn from successful digital transformation initiatives.
- Enhance decision-making skills using data-driven insights for supply chain management.

## Course Outlines

### Day 1: Introduction to Digital Transformation

- Understanding digital transformation: Key concepts and definitions.
- The role of digital transformation in modern supply chains.
- Current trends and drivers of digital transformation.
- The impact of digital transformation on supply chain management.
- Challenges faced during the digital transformation journey.

### Day 2: Digital Technologies in Supply Chain

- An overview of critical digital technologies in the supply chain.
- IoT: Revolutionizing supply chain operations.
- Blockchain: Enhancing transparency and security.
- AI and Machine Learning: Driving predictive analytics and decision-making.
- Case studies: Successful technology implementations.

### Day 3: Strategic Planning for Digital Transformation

- Developing a digital transformation strategy.
- Aligning digital initiatives with business goals.
- Change management strategies for digital transformation.
- Identifying and managing risks in digital transformation.
- Tools and templates for strategic planning.

### Day 4: Implementing Digital Technologies

- Steps to successful implementation of digital solutions.
- Best practices for integrating digital technologies in supply chain processes.
- Ensuring data quality and integrity during implementation.
- Collaborative tools for effective implementation.

- Overcoming barriers to technology adoption.

### **Day 5: Monitoring and Optimizing Digital Transformation Efforts**

- Measuring the ROI of digital transformation initiatives.
- Using KPIs to monitor supply chain performance.
- Iterative improvement through continuous feedback and learning.
- Troubleshooting common digital transformation challenges.
- The future outlook: Innovations and emerging opportunities in supply chains.