



London TDM

# Finance and Accounting

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 26 April 2026 To 30 April 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## **Introduction**

This 5-day professional course on "Treasury and Cash Flow Management Strategies" is designed to equip finance professionals with the knowledge and skills necessary to effectively manage an organization's cash resources and enhance financial performance. Participants will gain insights into modern treasury management techniques and learn to apply best practices for optimizing cash flow and liquidity management.

## **Objectives**

- Understand the fundamentals of treasury management and cash flow processes.
- Develop skills in forecasting and managing cash flows efficiently.
- Analyze and implement effective risk management strategies in treasury operations.
- Explore various tools and technologies that assist in treasury management.
- Learn how to optimize working capital and improve overall financial stability.

## **Course Outlines**

### **Day 1: Introduction to Treasury Management**

- Overview of Treasury Functions and Responsibilities
- Role of Treasury in Financial Management
- Structure and Organization of the Treasury Department
- Key Principles of Cash Flow Management
- Regulatory Environment and Compliance Issues in Treasury

### **Day 2: Cash Flow Forecasting and Budgeting**

- Importance of Cash Flow Forecasting
- Techniques for Accurate Cash Flow Projections
- Integrating Budgeting with Cash Flow Management
- Using Historical Data and Trends to Enhance Forecasting
- Monitoring and Adjusting Cash Flow Forecasts

### **Day 3: Liquidity Management and Optimization**

- Strategies for Effective Liquidity Management
- Managing Banking Relationships and Credit Lines
- Investment Policies for Surplus Cash
- Tools and Techniques for Excess Liquidity Transformation
- Impact of Digital Banking on Liquidity Management

### **Day 4: Risk Management in Treasury Operations**

- Identifying and Assessing Treasury Risks
- Approaches to Hedging Foreign Exchange and Interest Rates
- Strategies for Credit and Counterparty Risk Management
- Use of Derivatives in Risk Management
- Developing a Risk Management Framework

## **Day 5: Technology and Innovation in Treasury**

- Impact of Technology on Treasury Management
- Treasury Management Systems and Software Solutions
- Automation and Digitization in Cash Flow Management
- Blockchain and its Applications in Treasury Operations
- Cybersecurity and Protecting Financial Data