London TDM

Management and Leadership

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 14 June 2026 To 18 June 2026

Course Place: Royale Chullan Hotel

Course Fees: 6,000 USD

Introduction

The "Global Executive Leadership and Strategy" course is designed to equip senior leaders and executives with the necessary skills and insights to navigate and lead in an increasingly complex and interconnected world. Participants will enhance their strategic acumen, develop a global perspective, and learn how to inspire and drive organizational success in diverse cultural and economic environments.

- Develop a strategic mindset with a global perspective.
- Enhance leadership skills to manage cross-cultural teams effectively.
- Understand and apply global economic trends and their impact on business strategy.
- Learn tools and frameworks for strategic decision-making.
- Cultivate the ability to lead transformative change in a global context.

Course Outlines

Day 1: Understanding the Global Business Environment

- Introduction to Globalization and its impact on business.
- Analyzing global economic trends and forecasts.
- Understanding cross-cultural differences and their implications.
- Exploring geopolitical risks and strategic responses.
- Identifying opportunities and challenges in the global market.

Day 2: Strategic Leadership and Decision Making

- Developing a strategic leadership mindset.
- Exploring decision-making frameworks and models.
- Utilizing data and analytics in strategic decisions.
- Managing uncertainty and ambiguity in strategy formulation.
- Case studies of successful strategic leadership.

Day 3: Building and Leading High-Performance Teams

- Principles of effective team leadership and collaboration.
- Cultivating a culture of innovation and accountability.
- Strategies for leading cross-cultural and virtual teams.
- Conflict resolution and negotiation skills.
- Building resilience and adaptability within teams.

Day 4: Navigating Change and Transformation

- Understanding the dynamics of organizational change.
- Tools and techniques for leading transformative change.
- Communication strategies for change management.
- Overcoming resistance to change.
- Sustaining change and measuring impact.

Day 5: Crafting and Implementing Global Strategies

- Defining and aligning vision, mission, and strategic goals.
- Conducting comprehensive strategic risk analysis.
- Designing effective global market entry strategies.
- Leveraging partnerships and alliances for strategic advantage.
- Monitoring, evaluation, and adaptation of strategy.