



London TDM

# Management and Leadership

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 12 July 2026 To 16 July 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

Transitioning from a manager to a leader requires a strategic shift in mindset, skills, and approach. This course is designed to guide professionals through this transformative process, equipping them with the tools and knowledge needed to lead effectively in today's dynamic business environment.

## Objectives

- Understand the fundamental differences between management and leadership.
- Develop strategic thinking and vision-setting capabilities.
- Enhance interpersonal and communication skills.
- Learn to inspire and motivate teams for higher performance.
- Build resilience and adaptability in leadership roles.

## Course Outlines

### Day 1: Understanding Leadership

- Introduction to leadership vs. management.
- Characteristics of effective leaders.
- The impact of leadership on organizational culture.
- Identifying personal leadership styles.
- Setting personal leadership goals.

### Day 2: Developing Strategic Vision

- Defining strategic vision and its importance.
- Assessing and analyzing organizational goals.
- Creating a compelling vision for the future.
- Strategic planning and decision-making processes.
- Aligning team goals with organizational vision.

### Day 3: Enhancing Communication Skills

- Principles of effective communication.
- Active listening and its role in leadership.
- Managing conflict and difficult conversations.
- Non-verbal communication and its impact.
- Building trust through transparent communication.

### Day 4: Inspiring and Motivating Teams

- Understanding team dynamics and motivation.
- Techniques for inspiring and engaging team members.
- Recognition and reward systems that work.
- Cultivating creativity and innovation within teams.
- Leading teams through change and uncertainty.

### Day 5: Building Resilience and Adaptability

- Understanding the importance of resilience in leadership.
- Developing personal and team resilience.
- Adapting to changes in a fast-paced environment.
- Leveraging change as an opportunity for growth.
- Course review and action planning for continued leadership development.