



London TDM

# Management and Leadership

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 19 April 2026 To 23 April 2026

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

In today's rapidly changing business environment, leaders must be prepared to handle crises effectively and maintain resilience to ensure organizational sustainability. This 5-day professional course, "Crisis Management and Executive Resilience," equips executives with the skills and strategies needed to manage crises efficiently and build personal and organizational resilience.

- Understand the critical aspects of crisis management.
- Develop strategic response plans to manage crises effectively.
- Enhance personal resilience to lead through challenging times.
- Learn communication strategies for handling stakeholders during a crisis.
- Build a resilient organizational culture.

## Course Outlines

### Day 1: Understanding Crisis Management

- Introduction to Crisis Management: Definitions and Concepts
- Identifying Types of Crises
- Phases of Crisis Management
- Lessons Learned from Recent Global Crises
- Developing a Crisis Management Plan

### Day 2: Strategic Response Planning

- Components of an Effective Response Plan
- Risk Assessment and Prioritization
- Business Continuity Planning
- Scenario Planning and Simulation Exercises
- Resource Allocation during Crises

### Day 3: Enhancing Executive Resilience

- Personal Resilience: Coping Mechanisms
- Building Mental Agility and Adaptability
- Stress Management Techniques for Leaders
- Balancing Emotional Intelligence in Crisis Situations
- Leadership during Turbulent Times

### Day 4: Communication Strategies in Crisis

- Crisis Communication Planning
- Communicating with Internal and External Stakeholders
- Media Handling and Press Conferences
- Utilizing Social Media in Crisis Management
- Maintaining Transparency and Building Trust

### Day 5: Fostering Organizational Resilience

- Identifying Resilience Indicators in Organizations
- Developing a Resilient Organizational Culture
- Engaging and Empowering Employees in Crises
- Post-Crisis Evaluation and Learning
- Sustaining Long-term Resilience